

# FU CHUANJIE

31A Jalan Ishak, Singapore 419369

+65 9023 1680

[fu.chuanjie@gmail.com](mailto:fu.chuanjie@gmail.com)

[LinkedIn Profile](#)

## DIRECTOR – BUSINESS VALUATION & ADVISORY

Valuations – Financial Accounting – Financial Due Diligence – Data Analytics

### Core competencies include:

Financial Planning & Analysis  
Financial Modeling  
Financial Due Diligence

Data Analytics  
Business Valuations  
Financial Instruments Valuation

Communicator  
New Business Development  
Programming

## ▼ CAREER OVERVIEW & ACHIEVEMENTS

### SAVILLS VALUATION & PROFESSIONAL SERVICES PTE LTD – SINGAPORE

May 2019 – Present

#### Senior Manager/Director - Business Valuation & Advisory | May 2019 - Present

Part of the founding team tasked to diversify the services offerings available at a real estate services firm that has established itself since 1855. Delivering strategic leadership to develop business advisory services, increase productivity, streamline processes, and expand the firm's relationship networks through expertise in business valuation and advisory services.

#### Highlights:

- Conducted financial due diligence work for a government agency to assess the default risk of their contractors.
- Conducted valuation of financial instruments, investments and businesses, and purchase price allocations for various MNCs and SME clients.
- Developed management dashboards using Power BI for a Singapore government agency.
- Developed a predictive model on healthcare programs' participation rates for a Singapore government agency.

### ERNST & YOUNG – SINGAPORE

Oct 2012 – Apr 2019; Jul 2007 – May 2010

#### Associate Director – Valuation, Modelling & Economic Advisory | Oct 2012 – Apr 2019

Led numerous engagements in strategic improvements, financial modeling, financial analysis, business valuation, and proof-of-concept analytical models to solve existing and potential business challenges. Developed financial models for valuation, project finance, financial feasibility, and investment evaluation purposes for investors, banks, and government regulators.

#### Highlights:

- Promoted from Senior Associate to Associate Director of Valuation, Modelling, and Economics over a span of four years.
- Pitched successfully and led engagements with consulting fees of more than S\$5 million.
- Instrumental in winning the first prize in two internal competitions in recognition of innovative project solutions developed for the firm's clients.
  - Use of data science to predict berthing turnaround times at the Singapore Port for transaction advisory work.
  - Deployment of a discrete event simulation model through the analysis of analog location signals from vessels in Singapore waters as its reference.

#### Senior Associate – Transaction Services | May 2011 – Oct 2012

Conducted investigative financial analysis / financial due diligence services into businesses to assess key issues, identify red flags for potential deal-breakers, and provide insights to merger and acquisition transactions.

#### Highlights:

- Delivered financial due diligence services for more than 20 cross-border and local transaction engagements across various industries.
- Attained an effective utilization rate of more than 100% for the time involved in M&A engagements ranking within the top decile among Senior Associates in the department.

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**Senior Auditor | Jul 2007 – May 2010**

Planned and executed audits on companies within various industries, such as financial services, manufacturing, and oil & gas, as per current accounting requirements. Prepared and analyzed client account reports, conducted workload reviews, and implemented best-practice improvements within the audit team.

Highlights:

- Consistently achieved the highest rating for all the year-end performance reviews.
- Streamlined year-end lead sheet creation process from 4 days to half a day with improved Excel templates.

**ALLIANZ SE INSURANCE MANAGEMENT ASIA PACIFIC PTE. LTD. - SINGAPORE      May 2010 – May 2011**  
**Regional Financial Analyst (Asia Pacific Region) | May 2010 – May 2011**

Assisted the regional CFO with the analysis of the region's historical and projected performance. Assessed operating entities' as per the prevailing IFRS accounting standards. Developed automated Excel workbooks for the compilation/analysis of monthly, quarterly, and annual management accounts for the region. Reviewed financial information within SAP.

Highlights:

- Represented the regional finance team in a site visit to the Allianz Taiwan office to assist and resolve group reporting issues on special insurance products.
- Improved efficiency and turnaround times by revising reporting process flows and Excel reporting templates that reduced reporting times from 7 working days to 5 working days.

**EDUCATION**

**MASTER OF INFORMATION TECHNOLOGY IN BUSINESS (MITB) ANALYTICS | 2017 - 2020**  
Singapore Management University - Singapore

**BACHELOR OF ACCOUNTANCY (FIRST CLASS HONOURS) | 2005 - 2007**  
Nanyang Technological University - Singapore

**CERTIFICATIONS**

**CHARTERED ACCOUNTANT (SINGAPORE) | 2009 - PRESENT**  
Institute of Singapore Chartered Accountants - Singapore

**CHARTERED FINANCIAL ANALYST (CFA) | 2007 - PRESENT**  
CFA Institute – United States of America

**CHARTERED VALUER & APPRAISER (CVA) | 2017 - PRESENT**  
Singapore Accountancy Commission - Singapore

**AWS CERTIFIED CLOUD PRACTITIONER | 2020**  
Amazon Web Services – United States of America

**PUBLICATIONS**

- Automated Theme Search in ICO Whitepapers, The Journal for Financial Data Science. 2019

**PRESENTATIONS**

- Valuation of Financial Instruments - Auditors | Singapore Management University Academy | April 2020
- Valuation of Financial Instruments - Auditors | Singapore Management University Academy | September 2020
- Forecasting with Alternative Datasets | CPA Australia, Singapore | August 2021
- Evaluating Accounting Models for Financial Instruments | CPA Australia, Singapore | September 2023 (Upcoming)

**LANGUAGE COMPETENCIES**

English – Fluent (Writing and Speaking)

Mandarin – Fluent (Writing and Speaking)

**OTHER INFORMATION**

- Professional Boards:** Secretary, ACRA | Financial Reporting Surveillance Program Committee | 2018 – 2019
- Technical Expertise:** Microsoft Office Suite (Word, Excel, PowerPoint); Microsoft Power BI; Python; R; Spotfire; Tableau; Capital IQ; Bloomberg; VBA; SQL